



Revolutionizing Safety with Color Innovation:

Crystal Glass Pigments Technology

for new coating trends

September 6th, 2024
Lombard, Chicago, USA

Paul Mijnen MSc. MBA
CEO Ink Invent BV

Disclosure

Ink Invent BV – Effect Pigment Manufacturer

- Developer of a new class of effect pigments Crystal Glass Pigments RheoLight™
 - A privately owned company – established beginning 2018
 - Located in Nieuwegein, the Netherlands
 - With 2 locations: head-office & manufacturing premises
- Developer of the Tunable Detection & Determination Technology™
- Developer of AIPOV Visibility, Twin-Flop Effect and 3D Color Visibility Label
- Technology protection through proprietary technology & wide patent portfolio (9)
- Ink Invent is specialized in adding the Crystal Glass Pigment Effects to existing paints and coatings for new color effects and increased visibility
- Ink Invent provides Crystal Glass Pigments ColorLab Academy Training & Workshops for industry and application specific product development



Coating Trends & Technologies

The functions of color in coatings



Color in coatings has three main functions:

1. Colors evoke emotions – beauty
2. Colors influence visibility – safety*
3. Colors influence temperature – thermal comfort

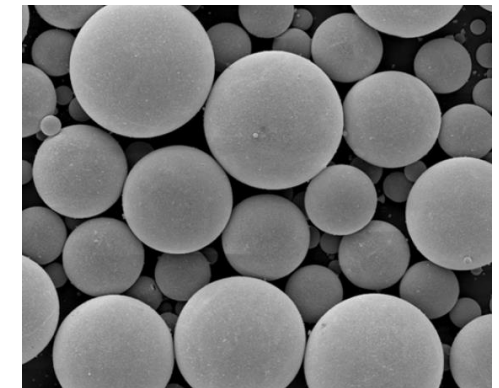
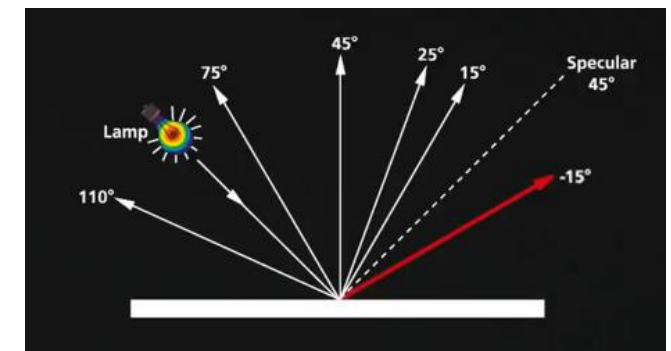
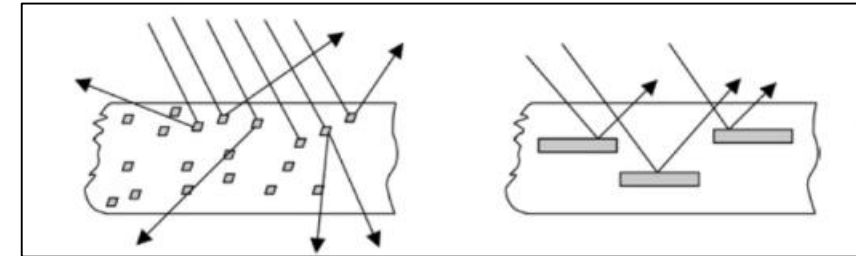
- How have colors changed over time?
- What are the current trends in color?
- What are the functions of color in a coating?
- Are there any new trends? New needs?

**What's the
visibility of the
colored coating on
your car and truck?**

Effect Pigments changed the color landscape Profoundly ... for the first time



- Mid 1920-1960's: enter metallics and pearlescents
 - Based on a new pigment **morphology**: flakes
 - 'Changed' existing colors, added new color concepts: **'Flop'** and **'Sparkle'**
 - For new colors and effects
- Effectively championing the 1st paradigm shift in color landscape
- 2023: Enter **Crystal Glass Pigments**
 - Based on a new pigment **morphology**: perfectly round Crystal Glass Microspheres
 - 'Changes' existing colors, adds new color concepts: **'Twin-Flop'** and **'AIPOV'** Visibility
 - For new colors and effects – different behavior in light
- Heralding a **2nd paradigm shift** in the color landscape



Current Automotive color Landscape

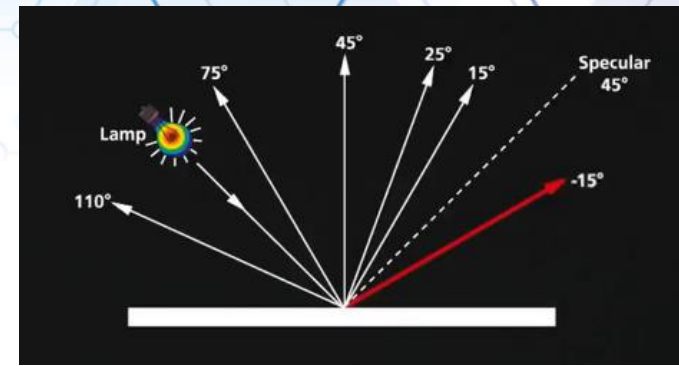
60-70% of new cars boast effect pigments

Now in early 2100's,
automotive is dominated by
effect pigments

Current Automotive Stylings:
E.g. Automotive
Styling Shades 2027

With new color trends
Boasting 28 new colors:
All including effect pigments

Can we quantify
the visibility
(incl. LiDAR) of
curved surfaces?



1 of 28

AC 2715
SEA
JEWEL



RECIPE

| | |
|--|--------|
| Hostaperm® Blue BT-728-D > | 25.00% |
| Hostaperm® Blue BT-729-D > | 25.00% |
| Edelstein CFX Sunstone Champagne > | 22.00% |
| Edelstein CFX Topaz Orange > | 6.00% |
| Xirallic® NXT M260-30 SW Leonis Gold > | 22.00% |

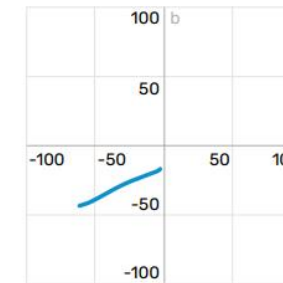
PIGMENTATION LEVEL

| | |
|-------------------------|-------|
| Pigment in wet paint | 6.7% |
| Pigment to binder ratio | 32.0% |

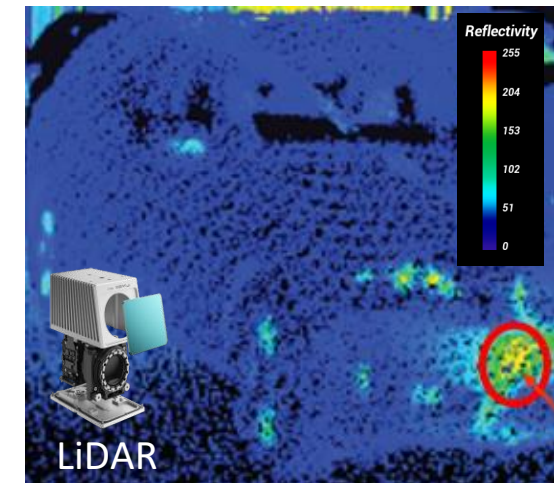
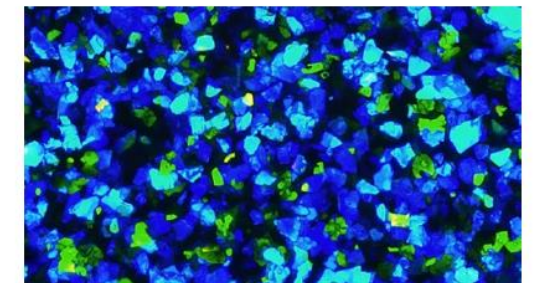
NIR REFLECTANCE

| | |
|------------|-------|
| 900 nm | 54.9% |
| 1550 nm | 75.4% |
| <hr/> | |
| Flop Index | 29.0 |
| L [-15°] | 70.2 |

COLOR CHANGE



MICROSCOPIC PHOTOGRAPHY



What is Visibility?

Commercial Silver Metallic Car



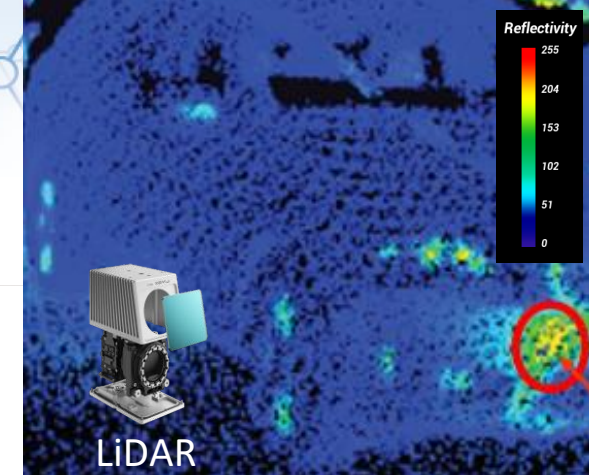
For any Point-of-View (POV):
>99% curved surface area



POV visibility decreases exponentially with increasing angle of incidence by night

POV visibility decreases exponentially with increasing angle of incidence:
Night & DAY!

Only <1% is very visible to POV:
(near) perpendicular to vision and light source:
Perpendicular Single POV Visibility



Angular Dependency of Visibility

Increasing visibility of traffic participants



Ambient Lighting – no sun or direct light



Without Crystal Glass Pigments

With Crystal Glass Pigments

In Car Headlights

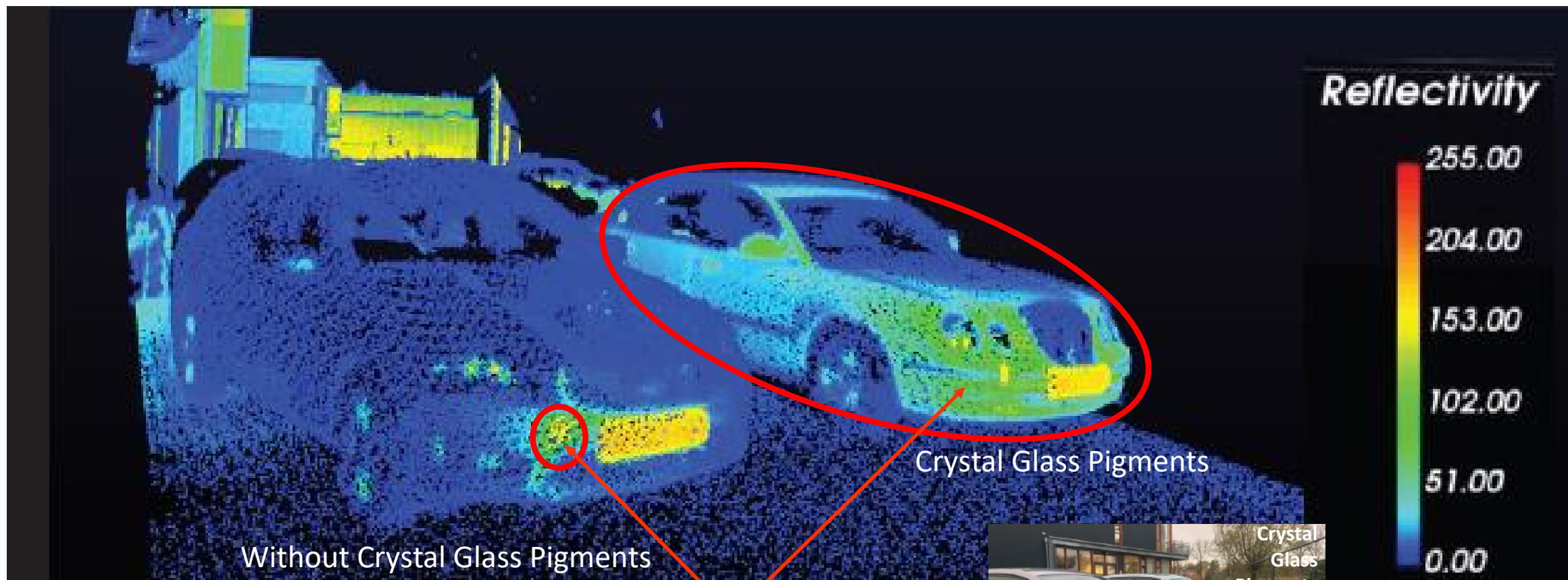
For any Point-of-View:
>99% curved surface area

Perpendicular Single POV Visibility
vs **Full Object Visibility**

Angular independency for POV
Visibility for Crystal Glass
Pigments car

Angular Dependency of LiDAR Visibility

Crystal Glass Pigments Effect demonstrated in NIR (LiDAR: 905 nm)



TELE-15 LiDAR results at 20 meters (LiVox)



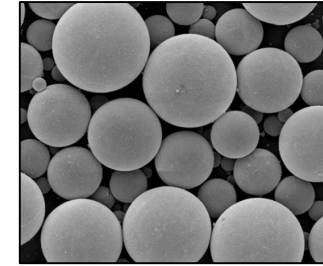
LiDAR

Perpendicular Single POV Visibility vs **Full Object Visibility**



Crystal Glass Pigments for Automotive and Mobility Applications

- Perfectly round Crystal Glass Microspheres
- Water-based (WB) Dispersions (60w% solids)
- Solvent Based (SB) Dispersions (CAS 112-07-2: BGA) (70w% solids)
- Density dispersions: ~1.9 kg/liter
- Pigment Particle density: ~4.5 kg/liter
- C-Type: Coatable (for use with clear coat)
- N-Type: Non-Coatable (effect disappears with clear coat)
- X: Extra Effect – more light reflection, non-'X'-versions give more 'colored' return



| Type |
|---------------------|
| Coatable - Mobility |
| Non-coatable |
| Non-coatable Extra |

| Size Version | Particle Size D50 (µm) | Particle Size D90 (µm) |
|----------------------|------------------------|------------------------|
| Size 1 - OEM | 5 | 8 |
| Size 2 - Aftermarket | 7 | 11 |
| Size 3 - VRU | 10 | 16 |
| Size 4 - Mobility | 20 | 27 |
| Size 5 - Mobility | 25 | 35 |
| Size 6 - Mobility | 40 | 45 |

D₁₀₀ sharp top cut-off:

- OEM: D₁₀₀ < 10 micron
- Aftermarket: D₁₀₀ < 15 micron
- VRU: D₁₀₀ < 25 micron

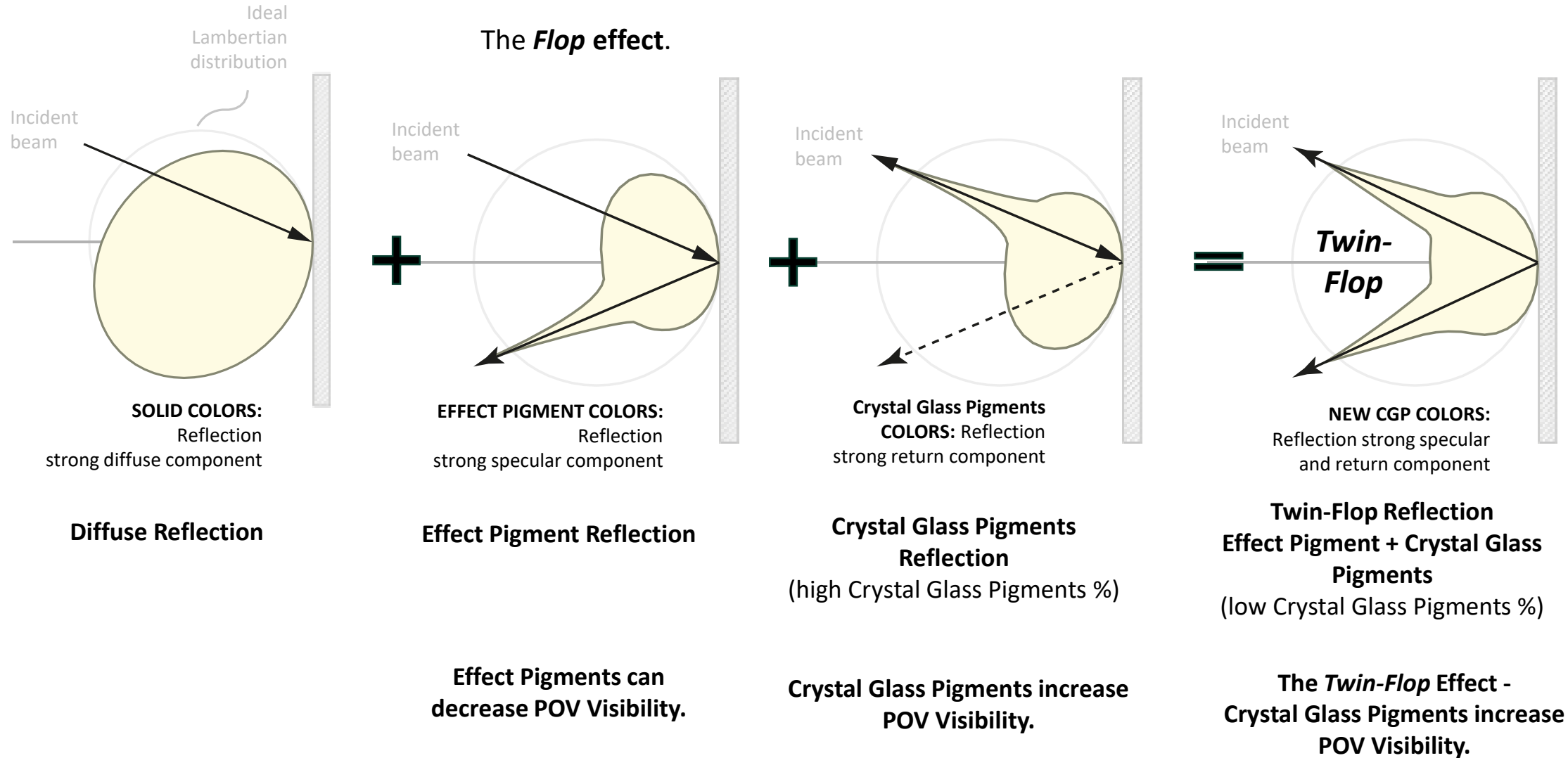
Crystal Glass Pigments (CGPs) Dispersions

An Industry Tested Trend – already being used in new color stylings

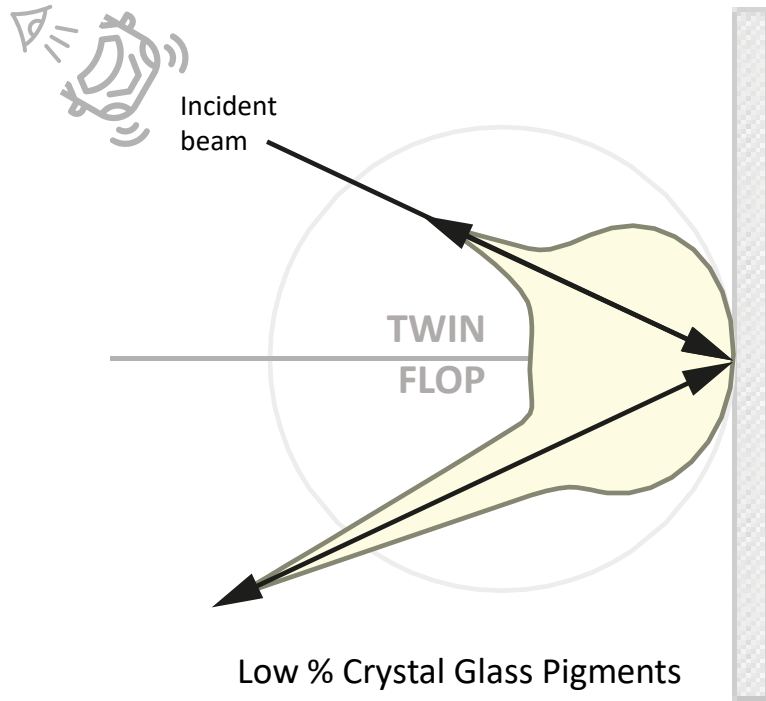
- A new class of Effect Pigments (Crystal Glass Microspheres)
- Used best in combination with metallic or pearlescent pigments (flakes)
- Stable aqueous and solvent-based liquid dispersions
- Easy-to-use stir-in products for paint and coatings
- High-end result (*thin layer, homogenous effect, high coverage*)
- Compatible with existing industrial production processes, infrastructures and application methods (high speed bell, disk spraying, robotic, refinish, etc.)
- Industry standard QC validated (*adhesion, hiding power, scratch-resistance, UV, humidity, salt water, etc.*)
- Automotive OEM manufacturer tested automotive grade at 0, 10 and 20% addition in standard automotive silver - all with the same good QC results



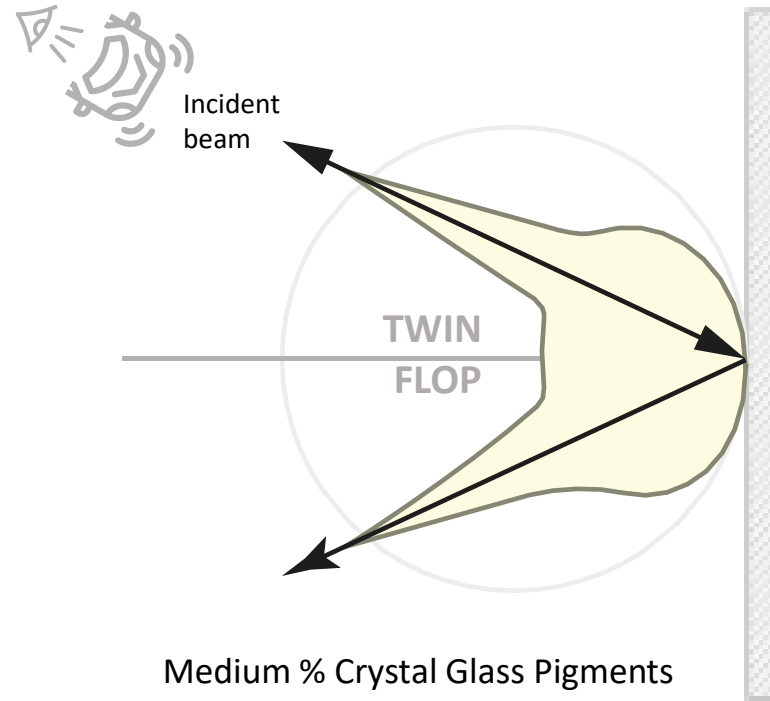
Crystal Glass Pigments introducing Twin-Flop



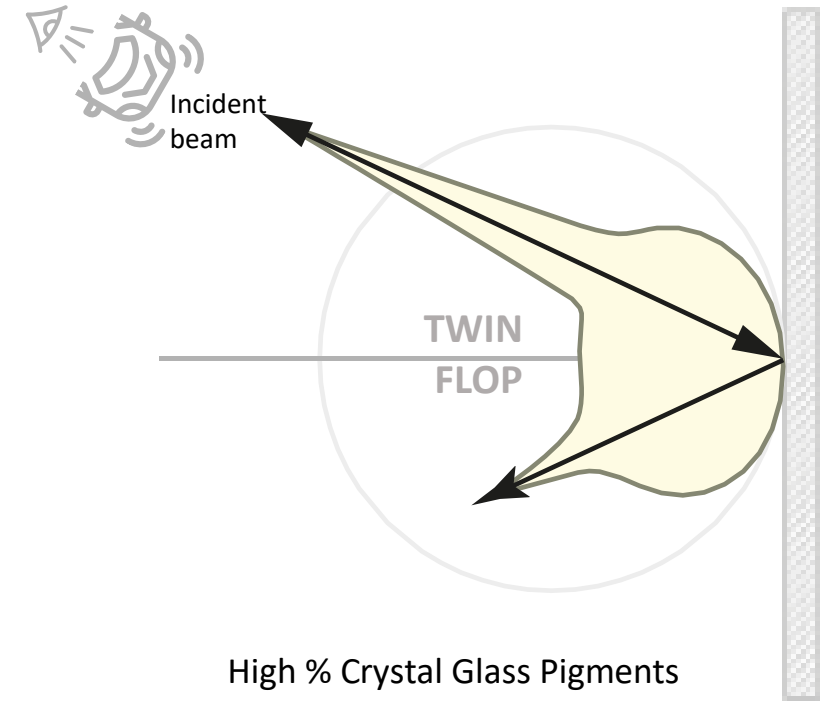
Twin-Flop: Crystal Glass Pigments Tunable Detection & Determination (TDD™) Technology



Increasing AIPOV-Visibility
By adding low Crystal Glass
Pigment Concentrations
For Automotive



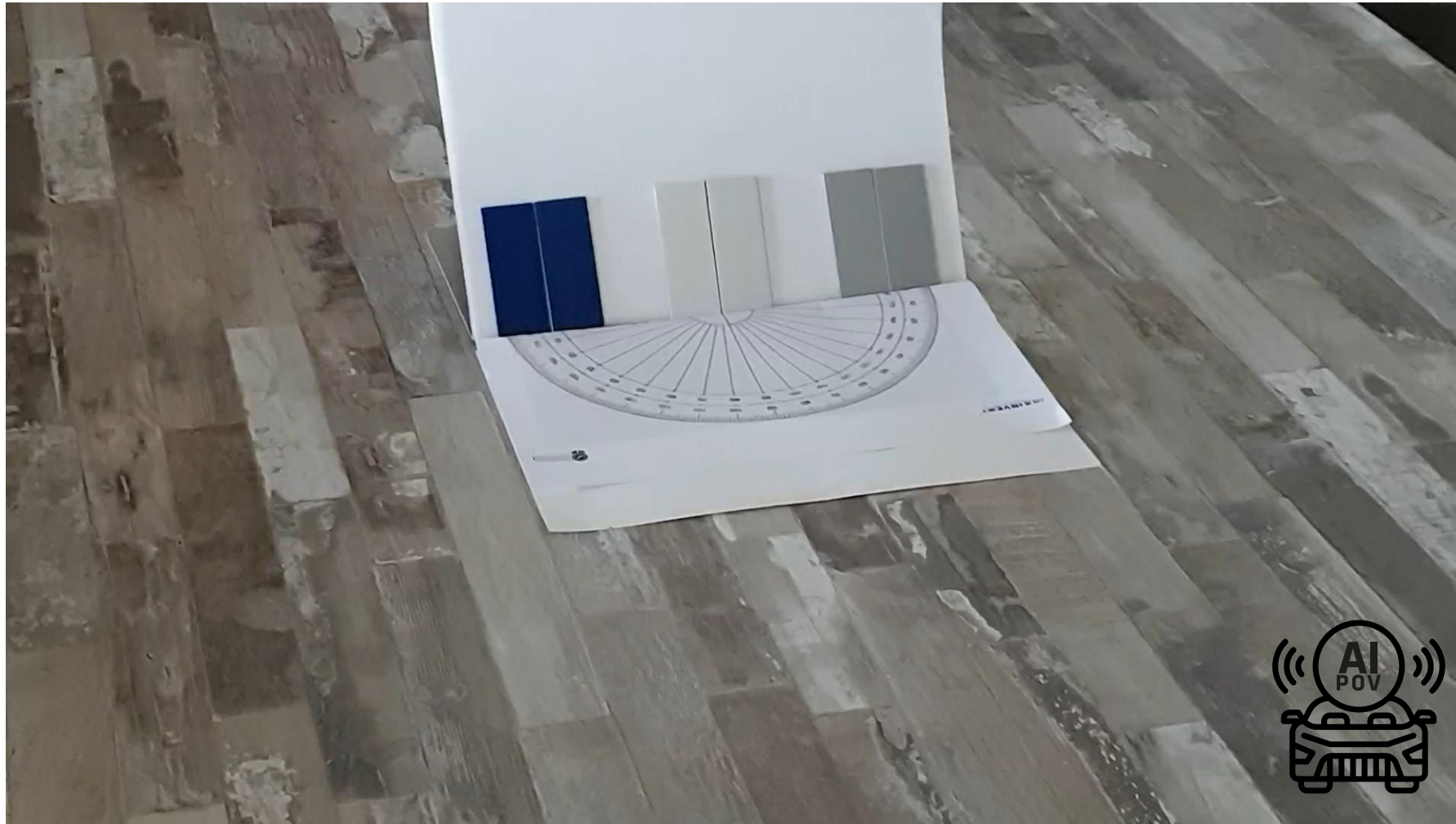
Twin-Flop



Increasing AIPOV-Visibility
By adding larger Crystal Glass
Pigment Concentrations for
Vulnerable Road Users (Bikes)

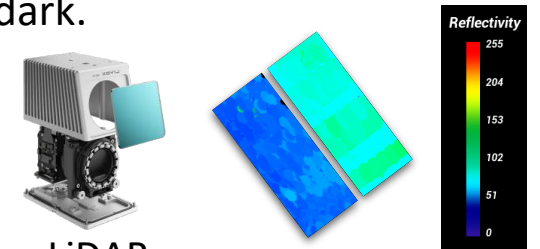
Crystal Glass Pigments increases AIPOV Visibility

Under increasing angles of surface orientation – Angular Independent Point-of-View Visibility (AIPOV)



Increased AIPOV Visibility - in contrast to Perpendicular **Single** Point-of-View Visibility of effect pigment colors: **Crystal Glass Pigments support Full Object Visibility.**

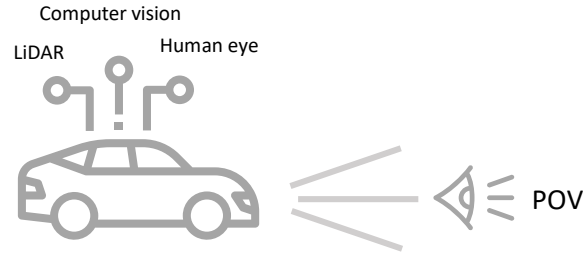
LiDAR Visibility does not need a light source. It sends and receives its own laser signals and sees Crystal Glass Pigment enhanced objects better during day and in the dark.



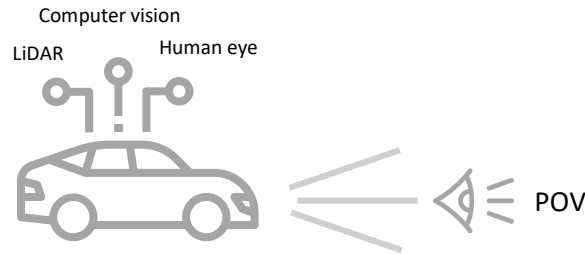
LiDAR

Blue, white and grey panels: left without Crystal Glass Pigments and right with Crystal Glass Pigments

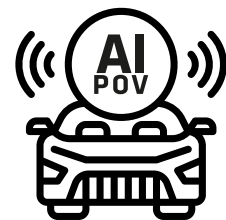
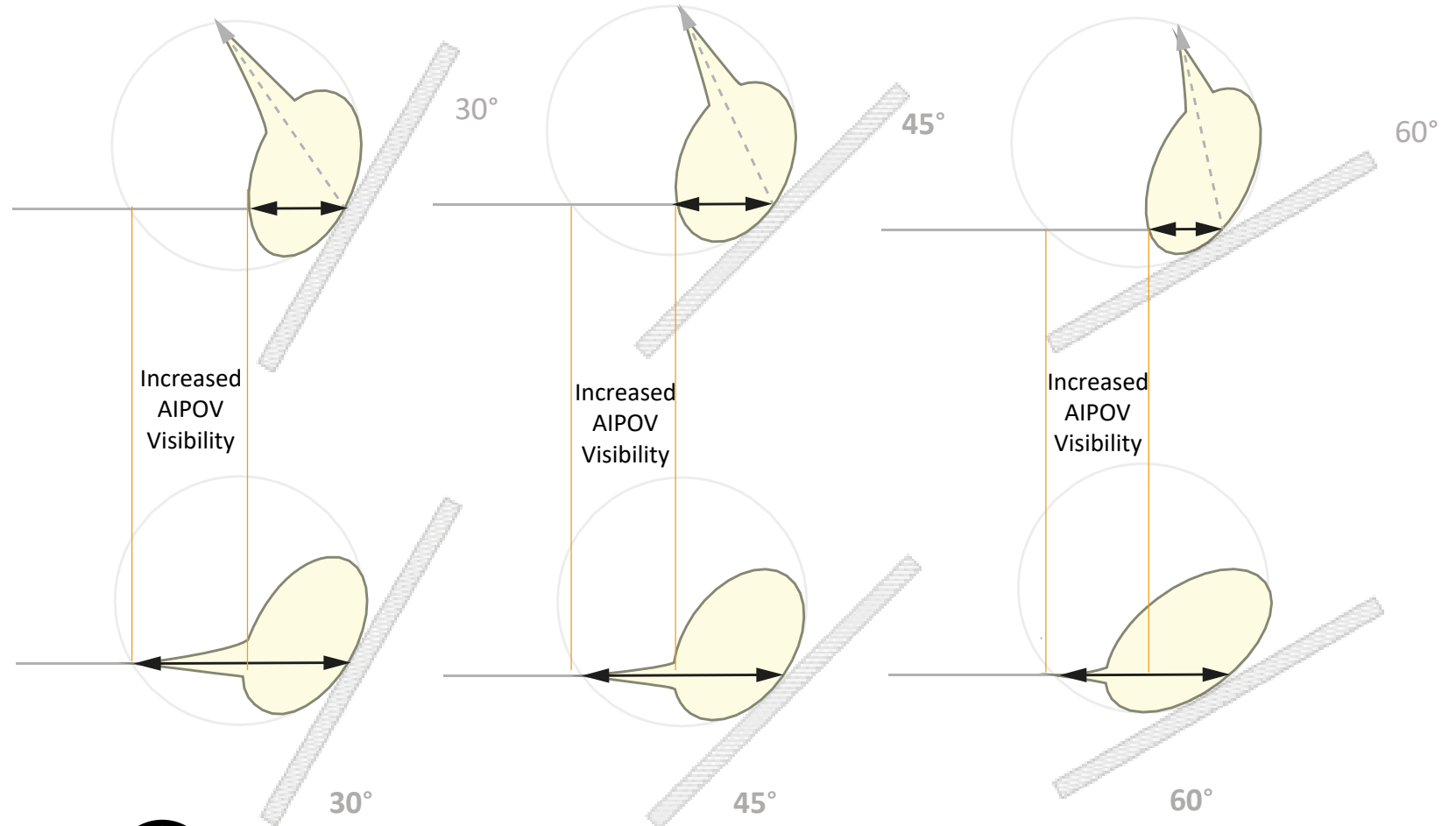
Crystal Glass Pigments Effect: AIPOV Visibility



Mode of Action:
High Flop-Index colors



Crystal Glass Pigments
Enhanced colors



Angular Independent Point-of-View (AIPOV) Visibility

Crystal Glass Pigments Color Development

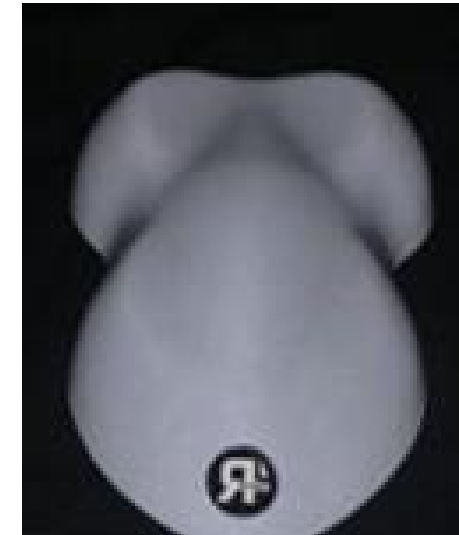
The world's Whitest White with Crystal Glass Pigments

Glossy Pearl Glossy White Glossy Pearl + Crystal Glass Pigments



Three different white panels under an angle with camera and light source aligned.

Crystal Glass Pigments create a new aesthetic effect a new color emotion:

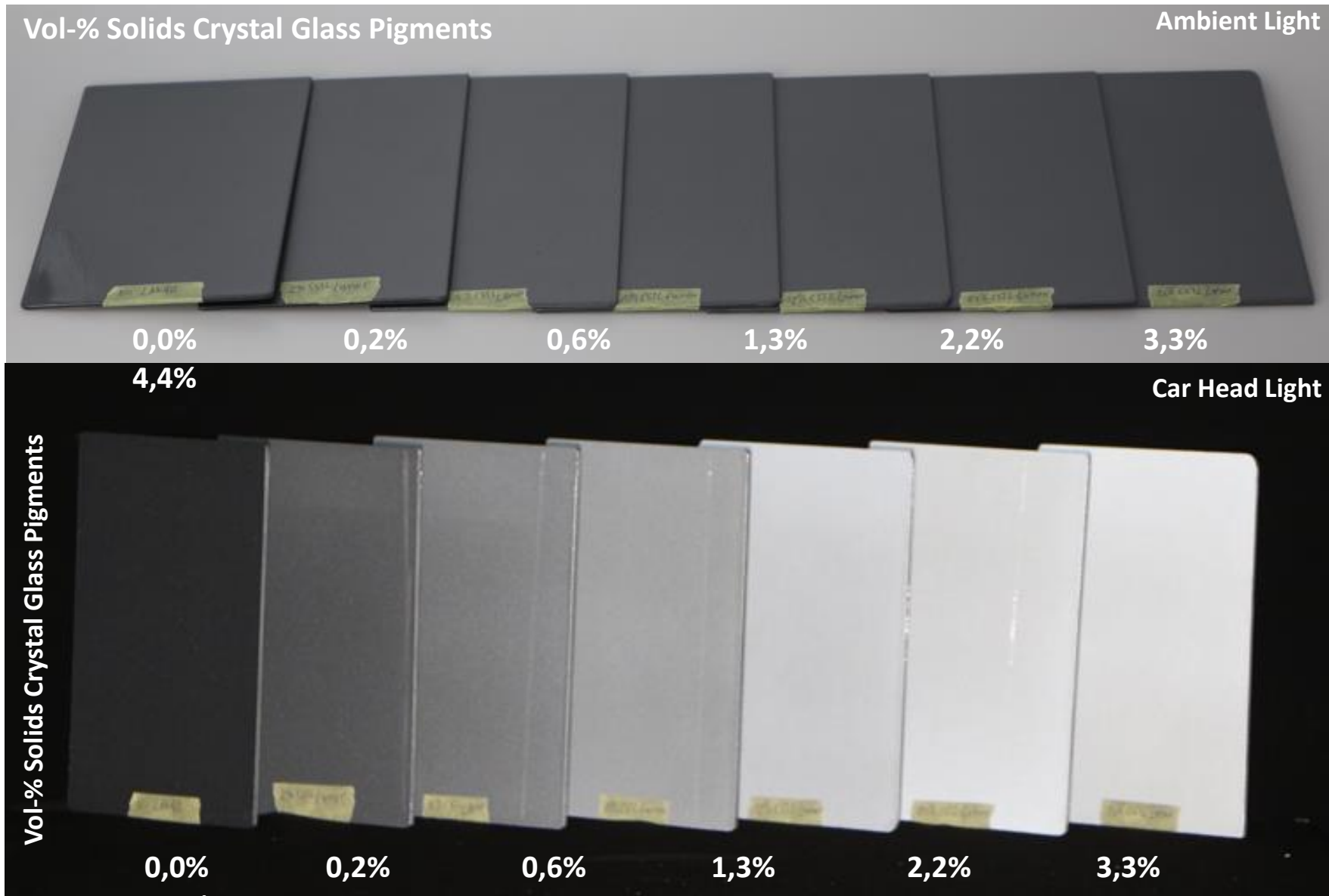


Once you've seen it, you want to see it again and again:

'Addictive Beauty'

Emboldened by a 'Visual Soft Touch'

Increasing Crystal Glass Pigments % - Silver Metallic



OEM Grade: average particle size <5 micron.

Under ambient diffuse lighting conditions
Visibility the same?

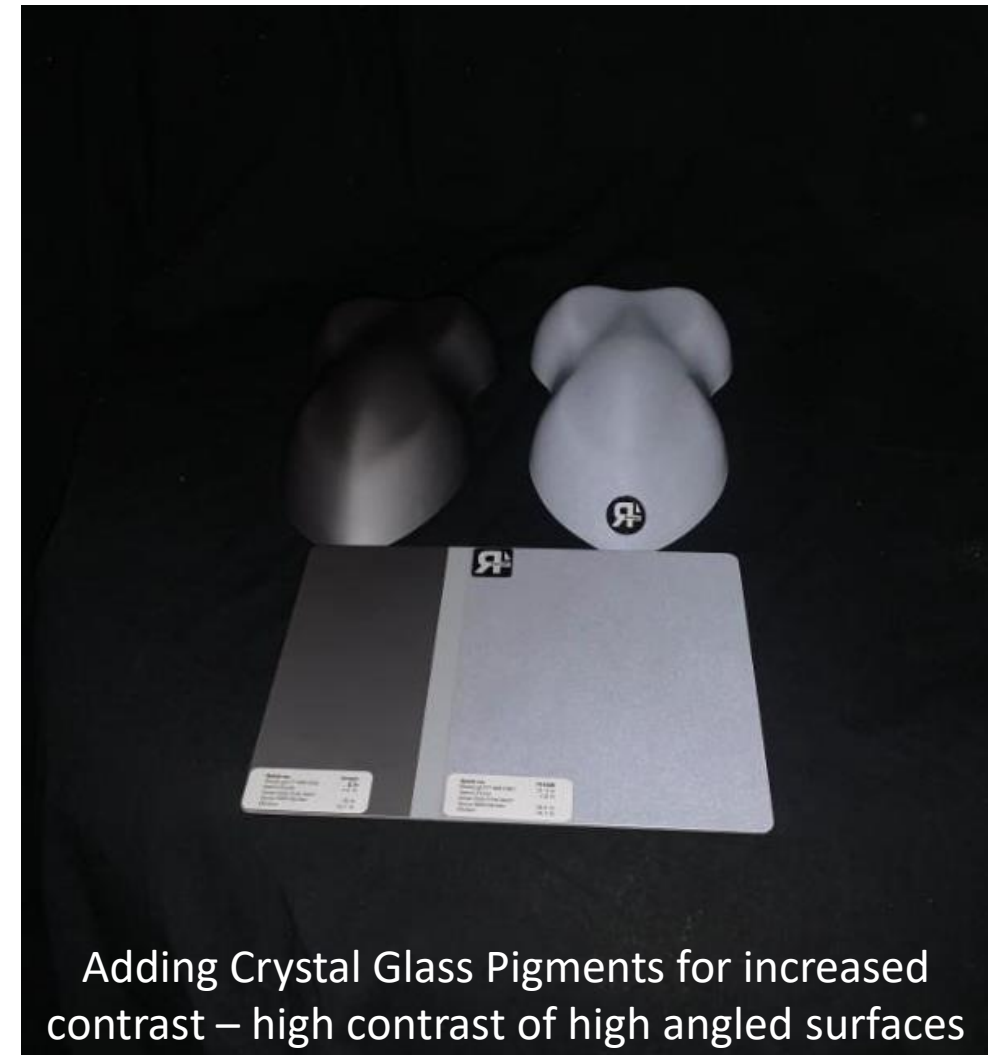
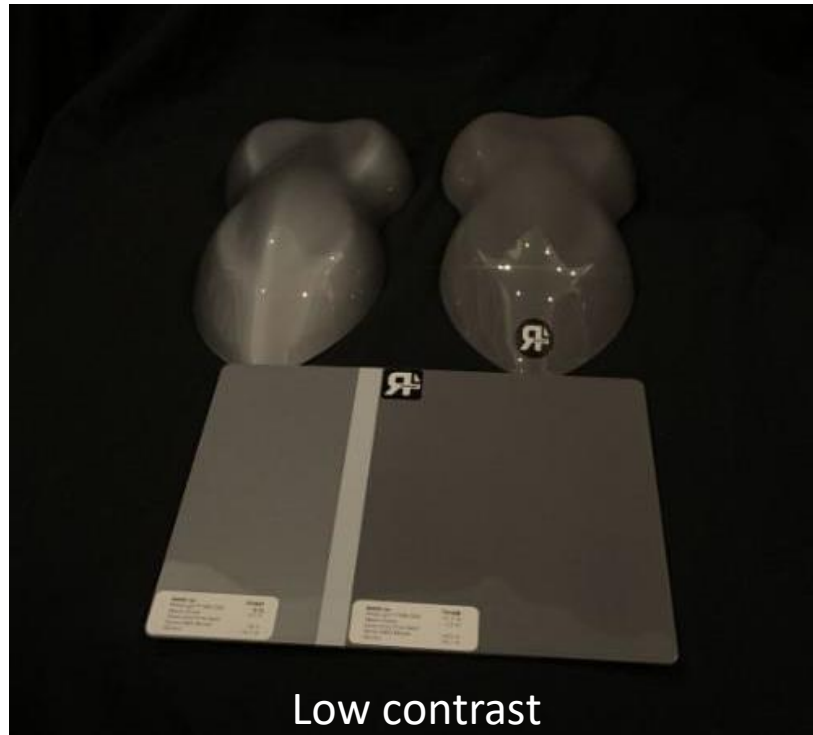
Under focused lighting conditions
visibility very different

Crystal Glass Pigments Color Development

Sparkly Silver – POV Contrast Improvement

In the Sun or Focused Headlights

No focused Light

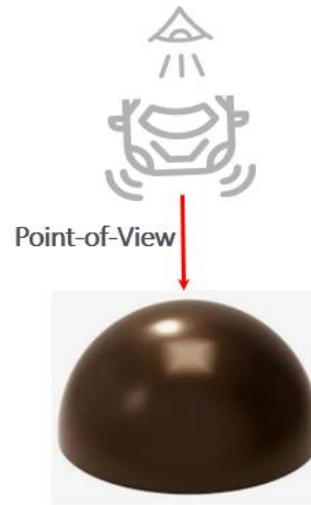


Five steps to calculate 3D PoV Visibility Label

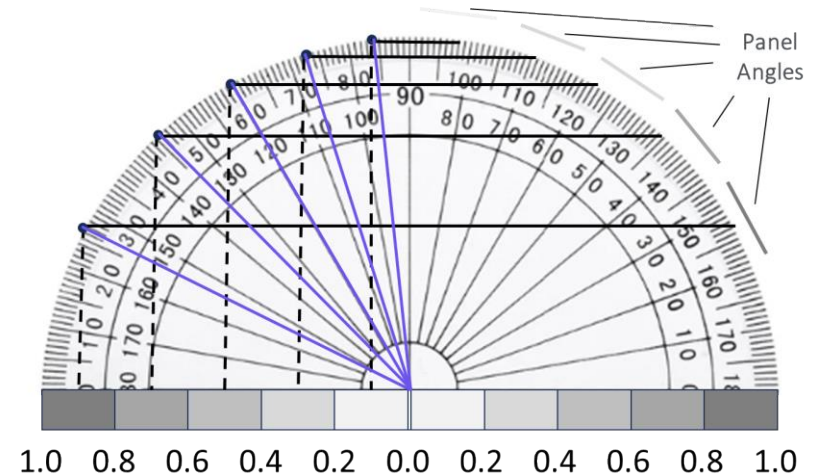
Of complex shapes



1. Complex Shape

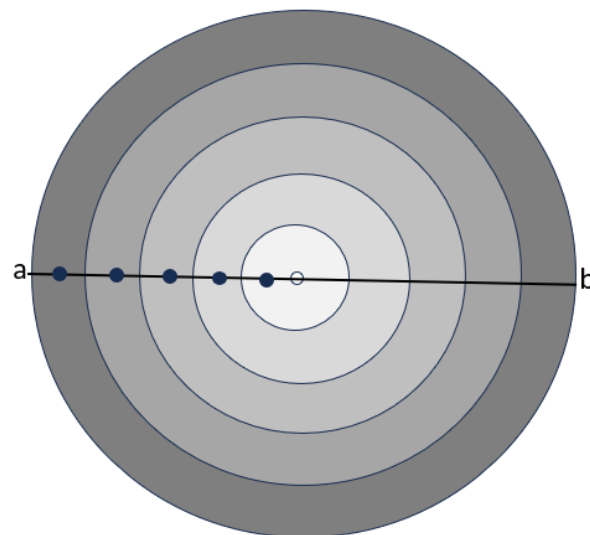


2. Representative shape



3. Measure Visibility of flat panel under angles

4. Correct for ring area reflecting that visibility



| Concentric Ring | Area of Concentric Ring |
|-----------------|-------------------------|
| 0.0-0.2 | 4% |
| 0.2-0.4 | 12% |
| 0.4-0.6 | 20% |
| 0.6-0.8 | 28% |
| 0.8-1.0 | 36% |
| Total | 100% |

5. Calculate Visibility Parameters for:

- Human Vision
- Computer Vision
- LiDAR Visibility

AIPOV Visibility base for 3D PoV Visibility Label



VisibilitySavesLives.org

Voluntary Visibility Label

EU-Style for Road Users

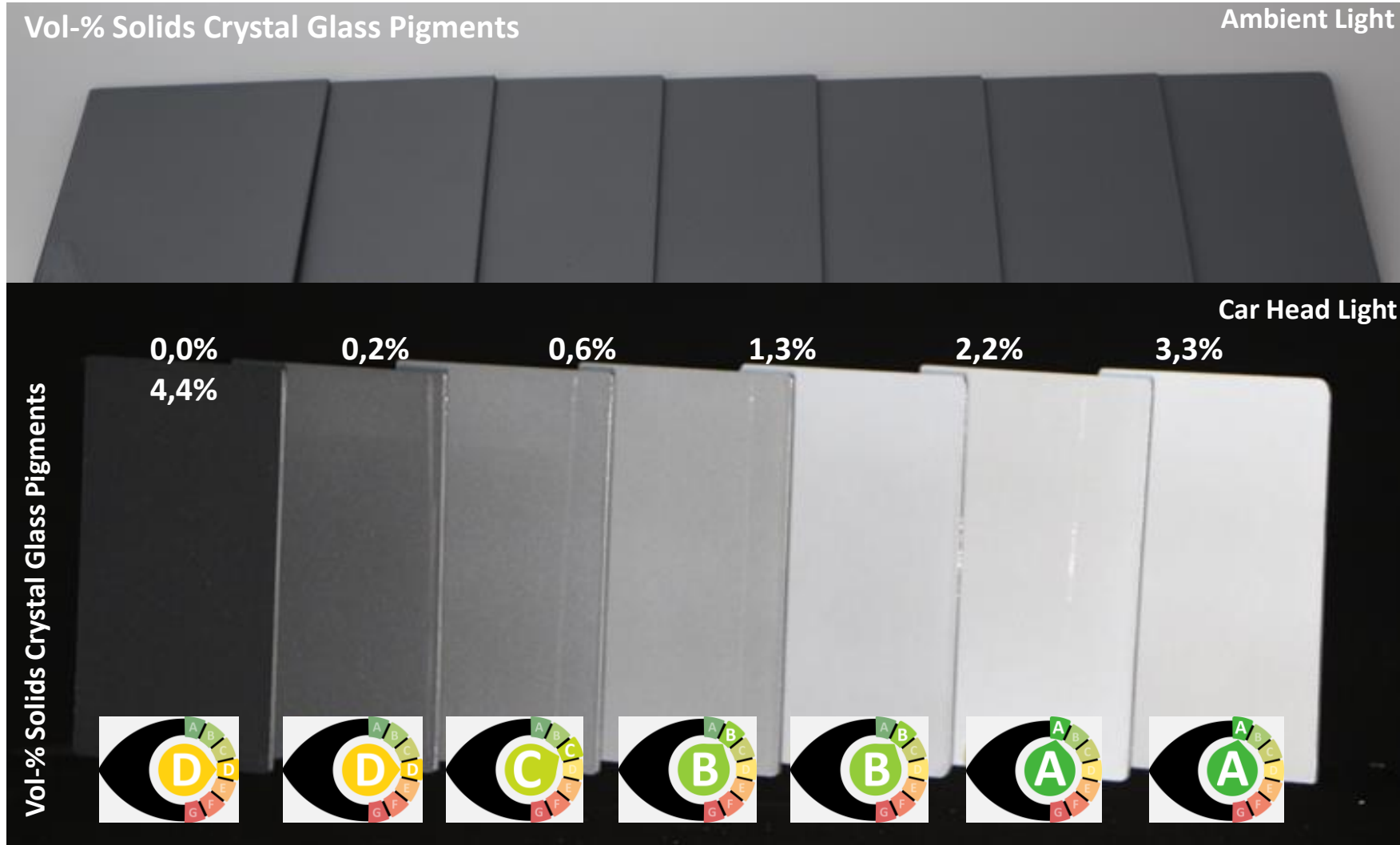
Minimum 'F'-grade

Target 'D+'

'A'-grade highest 3D PoV visibility



Increasing Crystal Glass Pigments %



VISIBILITY SAVES LIVES

YOUR COMPANY NAME

COLOR EXAMPLE

HUMAN VISIBILITY

TEST ID: 0167444

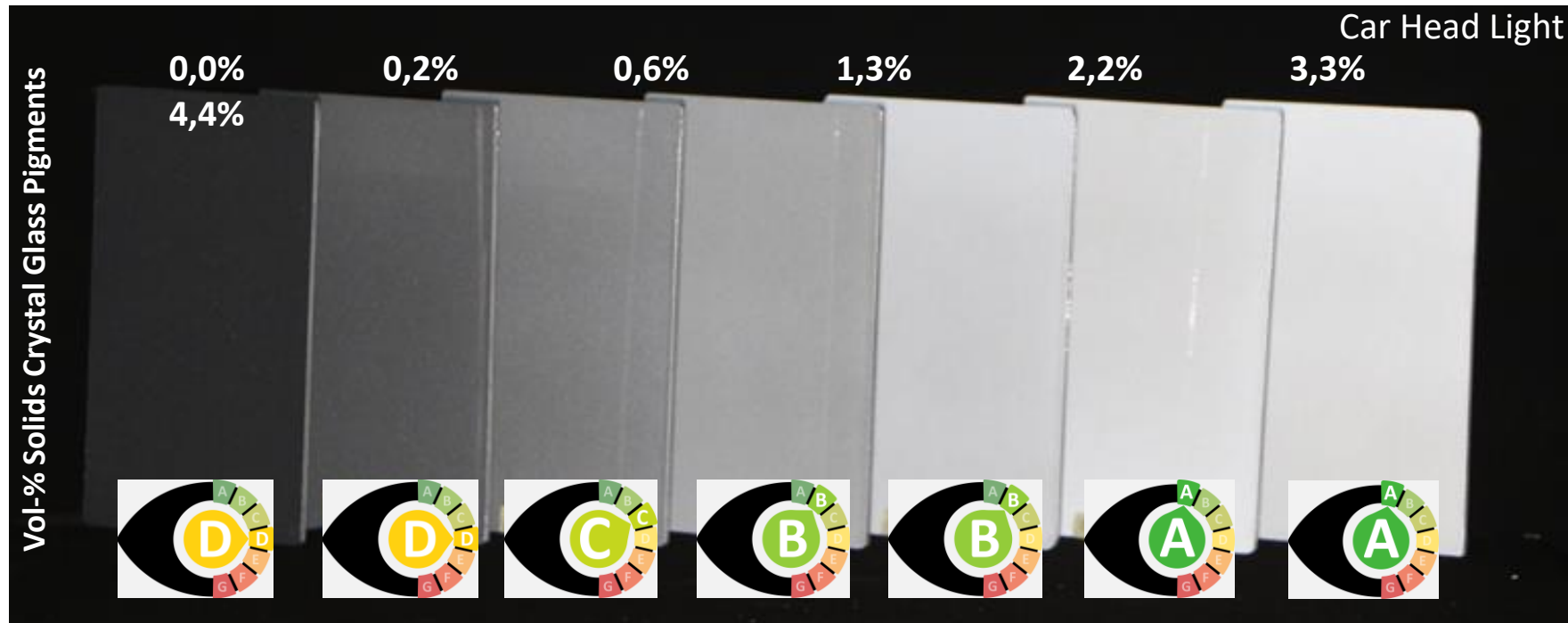
26-08-2024

| | | | |
|-----------------------|------------------------|-----------------------|---------------------|
| A B C D E | | A B C D E | |
| | COMPUTER VISION | | LIDAR VISIBILITY |
| A B C D E | | A B C D E | |
| | FULL OBJECT VISIBILITY | | TWILIGHT VISIBILITY |

visibilitysaveslives.org

AIPOV Visibility Label: 5 parameters

| Visibility Label (100 LUX) | Reference White Gloss xtra topcoat | Lunar Silver | Lunar Silver RL | Lunar Silver RL | Lunar Silver RL | Lunar Silver RL | Lunar Silver RL | Lunar Silver RL |
|----------------------------|--|--------------|-----------------|-----------------|--------------------|--------------------|--------------------|-----------------|
| %RheoLight | 0 | 0 | 2 | 5 | 10 | 17 | 24 | 31 |
| hum 100 5r | A | D | D | C | B | B | A | A |
| Cam avg 100/3.2 5r | A | C | C | C | B | B | A | A |
| LiDAR 5r | A | B | B | B | B | A | A | A |
| HAC avg 100/3.2 3r | A | D | C | B | B | A | A | A |
| Low Light 3.2 4r | A | C | C | C | B | B | A | A |



VISIBILITY SAVES LIVES

YOUR COMPANY NAME

HUMAN VISIBILITY

TEST ID: 0167444

26-08-2024

A
B
C
D
E

COMPUTER VISION

A
B
C
D
E

LIDAR VISIBILITY

A
B
C
D
E

FULL OBJECT VISIBILITY

A
B
C
D
E

TWILIGHT VISIBILITY

visibilitysaveslives.org

AIPOV Visibility Label: 5 parameters

| Visibility Label (100 LUX) | Reference White Gloss xtra topcoat | Lunar Silver | Lunar Silver RL | Lunar Silver RL | Lunar Silver RL | Lunar Silver RL | Lunar Silver RL | Lunar Silver RL |
|----------------------------|------------------------------------|--------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| %RheoLight | 0 | 0 | 2 | 5 | 10 | 17 | 24 | 31 |
| hum 100 5r | 13,6 | 1,0 | 1,3 | 1,9 | 3,0 | 4,9 | 6,5 | 8,3 |
| Cam avg 100/3.2 5r | 5,7 | 1,0 | 0,9 | 1,2 | 1,7 | 2,6 | 3,2 | 4,2 |
| LiDAR 5r | 3,4 | 1,0 | 0,9 | 1,1 | 1,4 | 1,9 | 2,0 | 2,5 |
| HAC avg 100/3.2 3r | 12,9 | 1,0 | 2,1 | 3,6 | 5,6 | 7,1 | 7,9 | 8,7 |
| Low Light 3.2 4r | 9,1 | 1,0 | 0,9 | 1,5 | 2,6 | 4,2 | 5,2 | 7,0 |

YOUR COMPANY NAME

COLOR EXAMPLE

HUMAN VISIBILITY

TEST ID: 0167444

26-08-2024

COMPUTER VISION

LIDAR VISIBILITY

FULL OBJECT VISIBILITY

TWILIGHT VISIBILITY

visibilitysaveslives.org

Vol-% Solids Crystal Glass Pigments

Car Head Light

0,0%
4,4%

0,2%

0,6%

1,3%

2,2%

3,3%

CGP's to help increase visibility by night and day

NOW YOU SEE ME!

VISIBILITY LABEL D

VISIBILITY LABEL B

RheoLight™

DARK GREY | BRIGHT BY DAY | BRIGHT BY NIGHT

INNOVATION AWARD 2024 CES

FIETS INNOVATIE AWARD 2021

AUTOMOTIVE INNOVATION AWARD FINALIST

EUROBIKE AWARD 2021

VISIBILITY SAVES LIVES

YOUR COMPANY NAME

COLOR EXAMPLE

HUMAN VISIBILITY

TEST ID: 0167444

26-08-2024

A B C D E F G

A B C D E

COMPUTER VISION

A B C D E

LIDAR VISIBILITY

A B C D E

FULL OBJECT VISIBILITY

A B C D E

TWILIGHT VISIBILITY

visibilitysaveslives.org

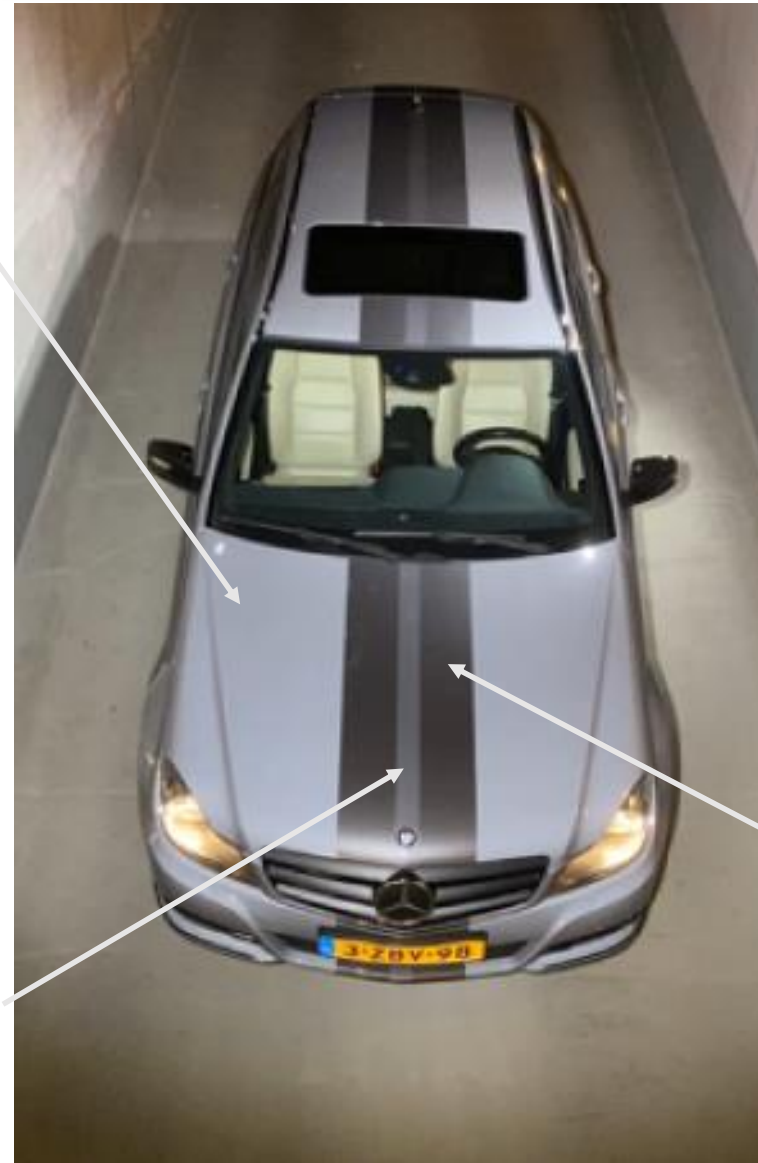
Influence your 3D PoV Color Visibility



'Addictive Beauty' in Sunlight

Tungsten + 20% Crystal Glass Pigments

Tungsten + 5% Crystal Glass Pigments



Focused Lighting

Daylight Ambient Lighting



Color: Tungsten

Tungsten Original

Crystal Glass Pigments: Safety made Beautiful!

One look is never enough

- Addictive Beauty
- Safety integrated in color design
- Industrially applicable
- Commercially viable
- Including for VRU's
(Vulnerable Road Users)

providing
Safety for all

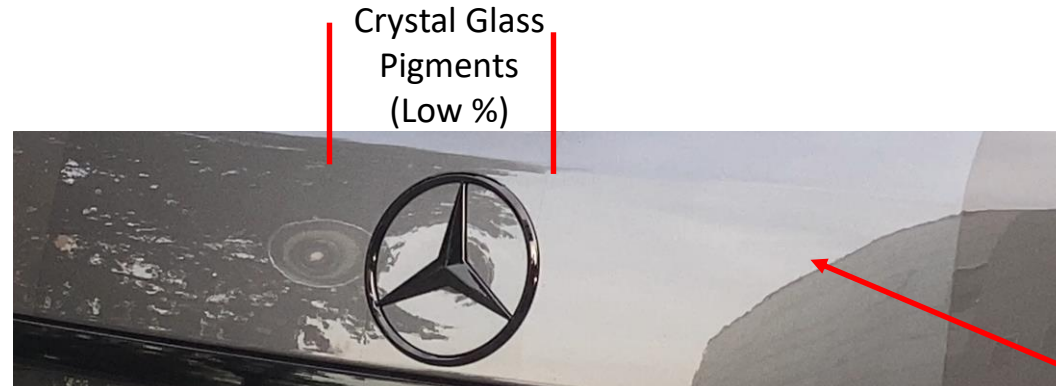
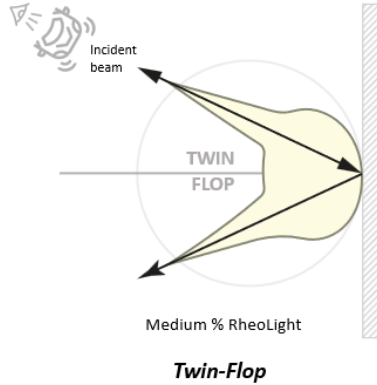


Comparison Automotive
with and without Crystal
Glass Pigments (high & low)



Which side has Crystal
Glass Pigments?

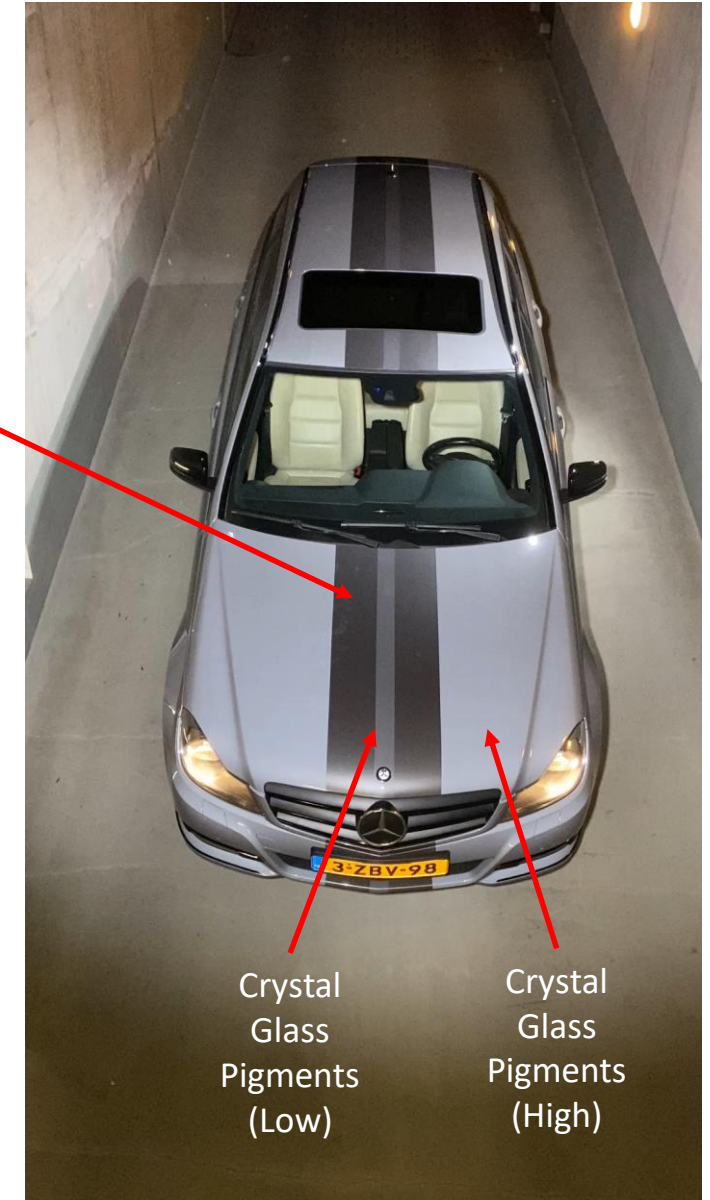
Crystal Glass Pigments: Safety made Beautiful



Twin-Flop: 'Flop' or Specular Visibility: similar



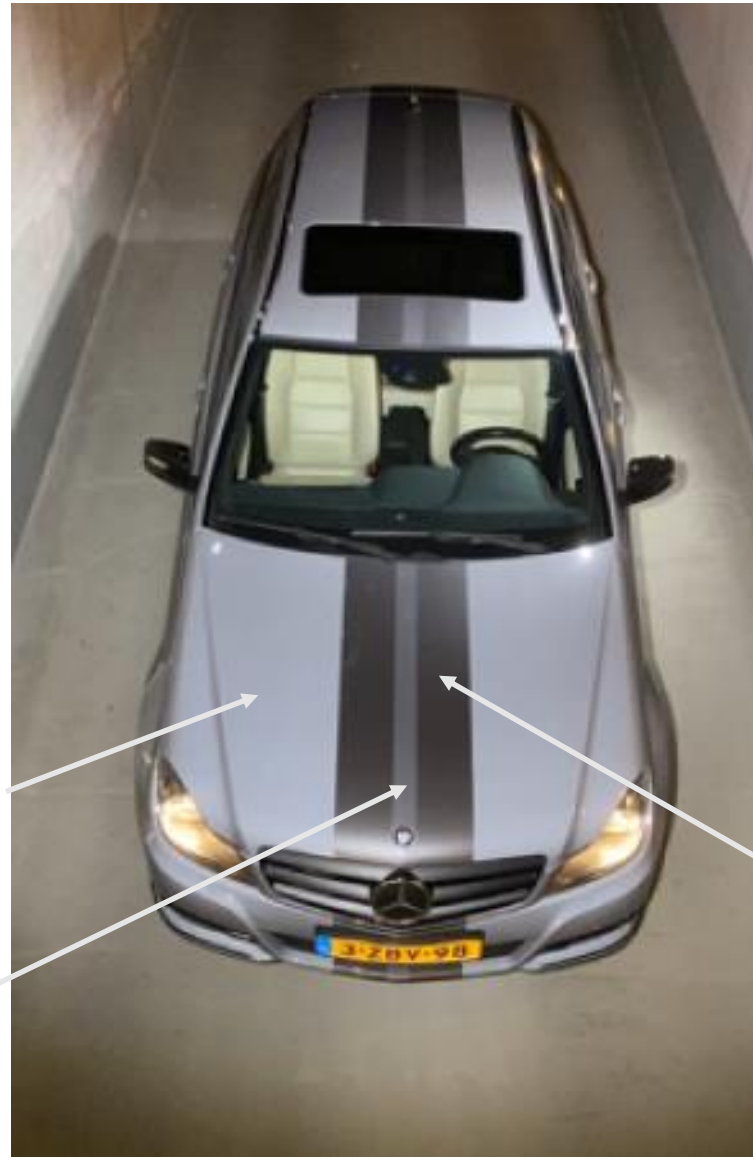
Twin-Flop: Angular Independent Point-of-View Visibility improved



Influence your 3D PoV Color Visibility Label

Visibility Label:

- Human / **Camera** Visibility
 - **LiDAR** Visibility
 - Full Object Visibility
 - Low Light Visibility - 3.2 Lux
- (Reference Color: Glossy Traffic White)



Daylight Ambient Lighting



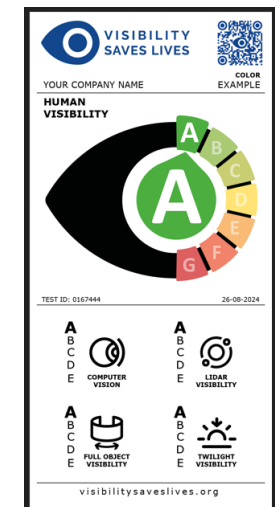
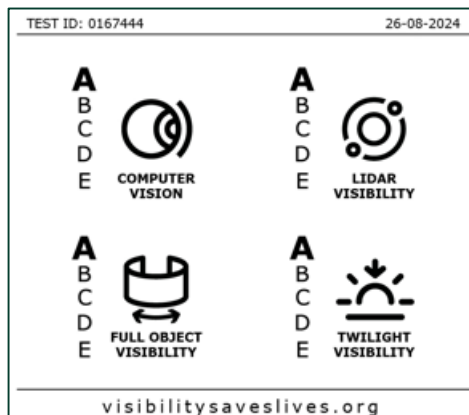
VISIBILITY LABEL



VISIBILITY LABEL



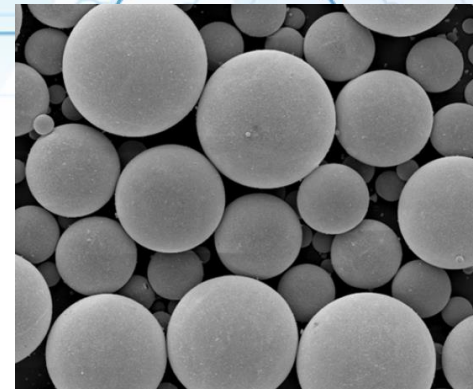
VISIBILITY LABEL



Focused Lighting

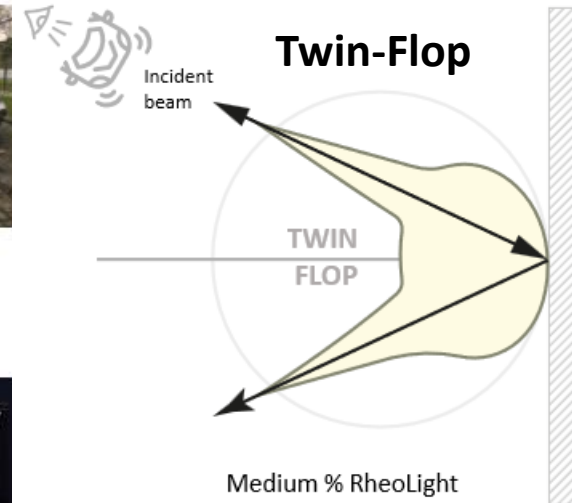
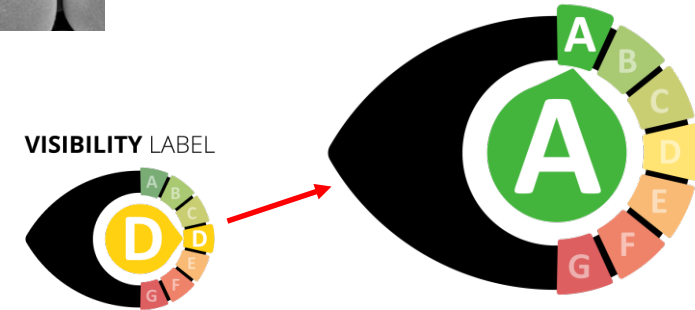
Crystal Glass Pigments

A new class of Effect Pigments



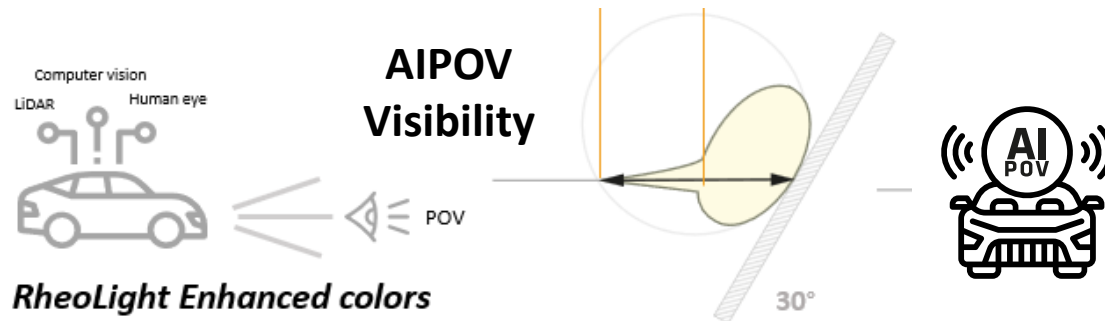
- New pigment morphology for New Colors and Effects
- Crystal Glass Microsphere Dispersions (WB/SB)
- Focus: automotive OEM/refinish and wider mobility industry
- New colors & concepts: **'Twin-Flop'** Effect and **'AIPOV'** Visibility
- Increased ADAS (**LiDAR** & Computer Vision) Visibility
- Safety: A Voluntary 3D Point-of-View Color **Visibility Label**
- Solving for industry challenges of measuring visibility & model
- Paving the way for an **Automotive Color Solar Heat Label**

VISIBILITY LABEL



Twin-Flop

'Addictive Beauty'



RheoLight Enhanced colors

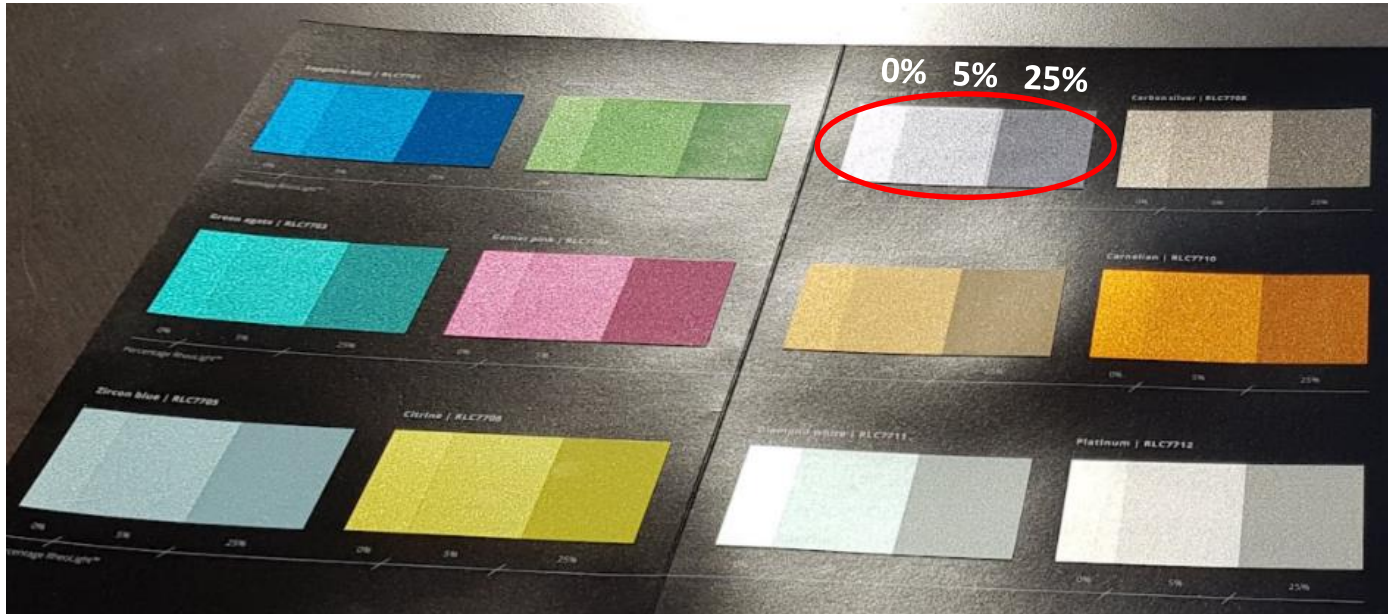
Crystal Glass Pigments

Have the Visibility of your colored coatings measured today for a Brilliant, Beautiful and more Visible & Safer World!



Crystal Glass Pigments Play with Light in a New Way

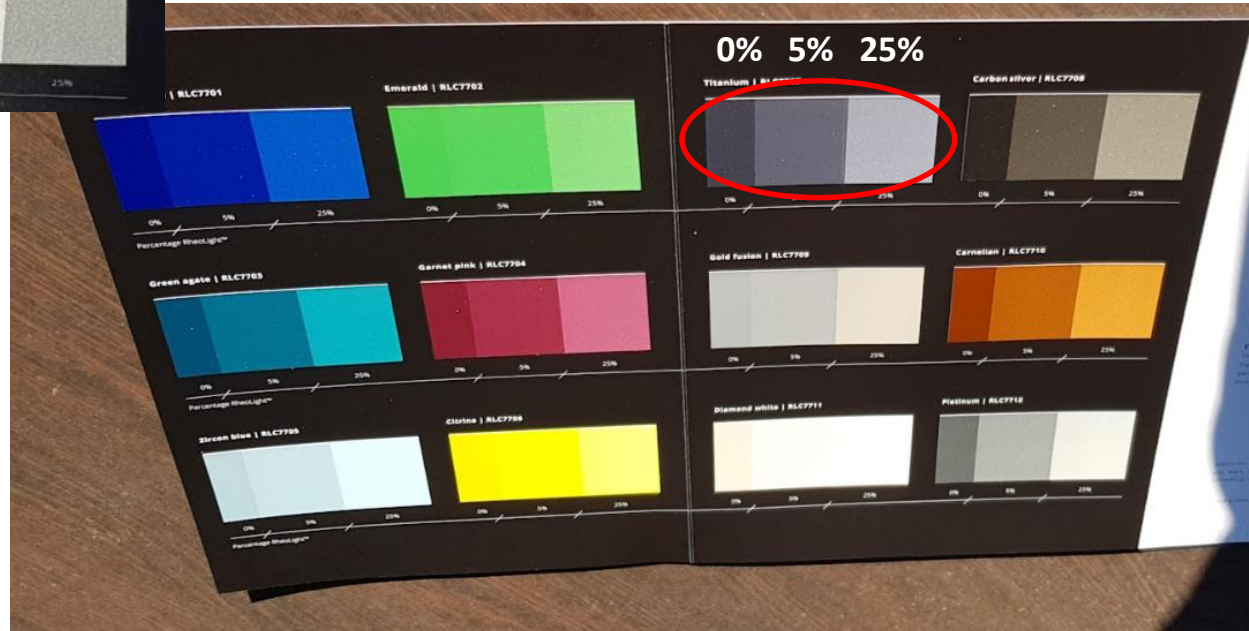
To provide an innovative & unexpected Twin-Flop Effect & Deep Sparkle



With **sunlight** in front

Crystal Glass Pigments Concentrations Per
color from left to right:
0% - 5% - 25%
(Crystal Glass Pigments SB D50 7 micron)

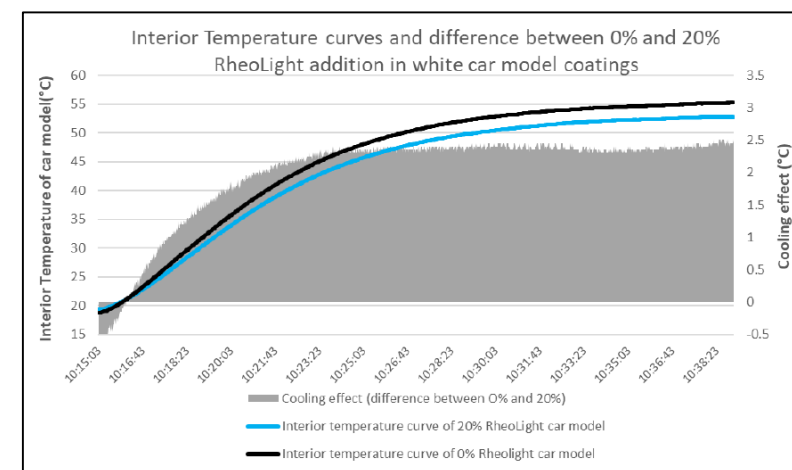
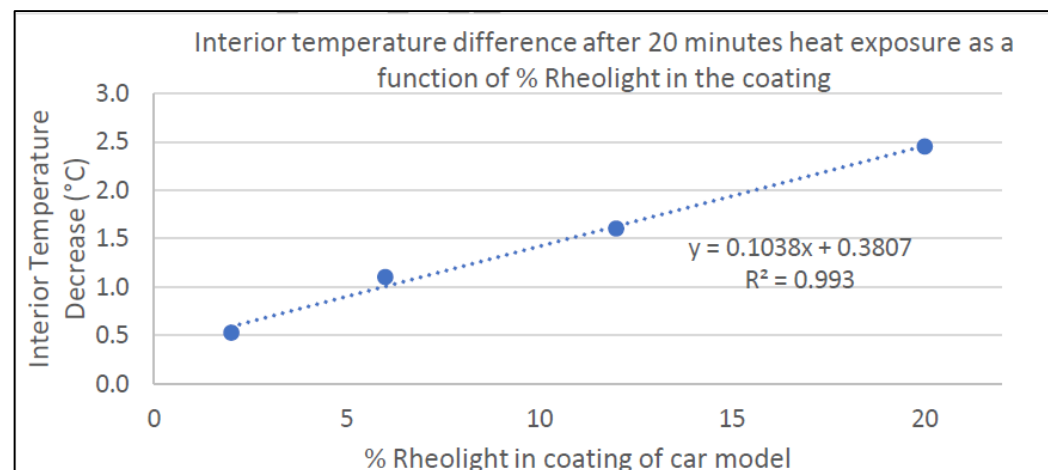
With **sunlight** at your back



○ Opposite color lightness and visibility,
depending on direction of light source

CGP's: Cool-Colors for thermal comfort

- Color integrated Heat Reflection for high-end automotive & mobility applications.
- Improving fuel economy by reducing the temperature of the interior.
- No color restriction when choosing for thermal comfort, **energy saving** and personal style.
- Under construction: new Automotive Solar Heat Label
- Based on 'AIPOV Visibility 3D Solar Reflection Model' for automotive coating system build-up.
- Current AS-norms *cannot optimally* determine representative TSR for automotive colors on complex shapes.
- First results on 'Arctic White Color' with interior cooling: > 2° (*)
- Crystal Glass Pigments for the world's 'Coolest White'



(*): IR-heating - study setup to be further refined